

# LAS PATRONAS

*Partnering with the San Diego Community since 1946*

## Our Mission

Las Patronas is committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

## A Tradition of Giving

Las Patronas is a philanthropic organization with a long history of giving. Since its inception in 1946, Las Patronas has donated more than \$21 million to over a thousand charitable institutions in San Diego.

The funds distributed to these organizations are generated through year-long fundraising efforts and the annual presentation of the Jewel Ball, one of San Diego's most enduring social, cultural, and philanthropic traditions.

Las Patronas is highly respected for its fiduciary responsibility to its donors and great stewardship of each contribution it receives. The Las Patronas grant process involves a thorough evaluation of each organization that applies for funding, including the review of its mission, operations and capital needs. All qualified grant applicants are visited on site and interviewed by a team of Las Patronas members. Grant requests are then reviewed by the entire membership to prioritize support for the most critically needed capital items. This ensures funding is distributed to nonprofit organizations whose mission and reach will have the greatest impact on the citizens within our community.

All funds raised by Las Patronas stay in San Diego County and are distributed to many small grassroots nonprofits as well as larger, more visible organizations. By giving to Las Patronas, a company or individual diversifies its philanthropic giving - reaching children and seniors, the homeless and the disabled, emergency response teams and the military, as well as supporting scientific research, health services, the environment and cultural arts - in a broad geographical range throughout San Diego.

With its philanthropic partners, both the sponsors and the nonprofit organizations, Las Patronas creates meaningful connections that touch countless lives and make San Diego a better place to live for everyone.